

## PHILIPPE PANZINI JOINS CODEX

**London, UK, March 8, 2016** – Codex (<u>www.codexdigital.com</u>) today announced that Philippe Panzini is to take on the role of vice president, User Experience for Codex in March 2016.

Panzini has many years of experience in designing and bringing to market tools for production and post production. Best known as the Chief Technology Officer at Discreet Logic he was instrumental in designing the first version of Flame. In 1998 he was a co-recipient of an Academy of Motion Pictures Arts and Sciences Science and Engineering Award for the development and implementation of the Flame and Inferno software. After taking on a key role in the acquisition of Discreet Logic by Autodesk he then worked with Apple's imaging products group on forward-looking technologies, particularly in the areas of improving the user experience and designing user interfaces.

Marc Dando, managing director of Codex, said, "I saw Philippe lead the team at Discreet Logic which built software that changed the world of visual effects. Since then he has built on that experience and become a thought-leader in user experience design and technology strategy for both consumer and high-end technologies. We are very excited to have him join our team at Codex."

"I've watched Codex grow into an industry leader and I'm excited to work with them as they move to the next level," added Panzini, "They are ideally positioned at the junction of production and post production, and I know that together we can create some amazing products for both our existing customers and new ones".

Codex recording, media and workflow technology has been used on hundreds of motion picture productions worldwide. Recent and forthcoming releases to rely on Codex include: *The Revenant, Spotlight, Mad Max: Fury Road, Captain America: Civil War, The Huntsman: Winter's War, Snowden, Fantastic Beasts And Where to Find Them,* and *Star Trek Beyond*.

## About Codex

Codex high-performance digital workflow tools are employed by independent and Hollywood motion pictures, high-end TV and commercials productions shooting worldwide. Designed for filmmakers by filmmakers, the company's renowned product portfolio includes easy-to-use recorders and media processing systems that streamline the transfer of digital files and images from camera through to post production. They also include leading-edge tools for colour, dailies creation, archiving, review and digital asset management. Codex is a privately-held company, headquartered in London, UK, with offices in Los Angeles, Paris, Beijing and Wellington, plus sales partners worldwide. Codex research and development continues to raise the bar for digital productions, combining the latest electronics and industrial design with trailblazing toolsets and capabilities for media and entertainment creation. For more information please visit www.codexdigital.com

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