

Storage product veteran Mark Anderson joins Codex

Los Angeles, April 10, 2017 – Codex today announced that Mark Anderson is to take on the role of Director of Storage Sales.

Codex welcomes the newest member of its sales team, Mark Anderson. Utilising his extensive knowledge of media workflows and the storage market, Anderson will spearhead the sales efforts for the new line of Codex Storage Solutions. Anderson's professional background is comprised of holding the global role of Market Development for G-Technology, one of the leaders in storage solutions. Anderson has developed and maintained relationships with retail tech giants, such as Apple Retail and Online Stores for Symple Inc. and Promise Technology products.

Brian Gaffney, SVP of Business Development for Codex, states: "Codex is excited to bring on board an industry veteran who can help build upon our expansive track record in feature film and television production storage."



"With our new line of Media Vault Smart Storage products, we believe Mark will be an excellent communicator of the value of our brand. Due to his skill set, he will also bring incomparable customer experience to the post production, VFX, and long-term data archiving clients in the marketplace."

About Codex

Codex high-performance digital workflow tools are employed by independent and Hollywood motion pictures, high-end TV and commercials productions shooting worldwide. Designed for filmmakers by filmmakers, the company's renowned product portfolio includes easy-to-use recorders and media processing systems that streamline the transfer of digital files and images from camera through to post production. They also include leading-edge tools for colour, dailies creation, archiving, review and digital asset management. Codex is a privately-held company, headquartered in London, UK, with offices in Los Angeles, Paris, Beijing and Wellington, plus sales partners worldwide. Codex research and development continues to raise the bar for digital productions, combining the latest electronics and industrial design with trailblazing toolsets and capabilities for media and entertainment creation.

For more information please visit codex.online

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